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## More Colors. Outstanding Quality.

Rowmark's ADA Alternative Substrate & Appliqué is specifically designed by Rowmark to comply with the Americans with Disabilities Act (ADA) federal regulations.

/// 48 colors available to match virtually any project or decor.

/// Colors come in 1/32", 1/16" and 1/8" thickness. White, Bright White and Black come in 1mm thickness as well.



# ADA ALTERNATIVE *Substrate & Appliqué*



|                                                                                                       |                                                                                                                             |                                                                                          |                                                                                         |                                                                                                       |                                                                                                                                    |                                                                                        |                                                                                           |                                                                                               |                                                                                          |
|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| <b>Red</b><br>311-601 1-ply 1/32"<br>321-601 1-ply 1/16"<br>341-601 1-ply 1/8"                        | <b>Burgundy</b><br>311-602 1-ply 1/32"<br>321-602 1-ply 1/16"<br>341-602 1-ply 1/8"                                         | <b>Canyon</b><br>311-823 1-ply 1/32"<br>321-823 1-ply 1/16"<br>341-823 1-ply 1/8"        | <b>Orange</b><br>311-603 1-ply 1/32"<br>321-603 1-ply 1/16"<br>341-603 1-ply 1/8"       | <b>Yellow</b><br>311-701 1-ply 1/32"<br>321-701 1-ply 1/16"<br>341-701 1-ply 1/8"                     | <b>Bright Green</b><br>311-901 1-ply 1/32"<br>321-901 1-ply 1/16"<br>341-901 1-ply 1/8"                                            | <b>Pine Green</b><br>311-902 1-ply 1/32"<br>321-902 1-ply 1/16"<br>341-902 1-ply 1/8"  | <b>Hunter Green</b><br>311-991 1-ply 1/32"<br>321-991 1-ply 1/16"<br>341-991 1-ply 1/8"   | <b>Black Forest Green</b><br>311-903 1-ply 1/32"<br>321-903 1-ply 1/16"<br>341-903 1-ply 1/8" | <b>Bahama Blue</b><br>311-509 1-ply 1/32"<br>321-509 1-ply 1/16"<br>341-509 1-ply 1/8"   |
| <b>Blue</b><br>311-501 1-ply 1/32"<br>321-501 1-ply 1/16"<br>341-501 1-ply 1/8"<br>351-501 1-ply 1/4" | <b>Sapphire</b><br>311-506 1-ply 1/32"<br>321-506 1-ply 1/16"<br>341-506 1-ply 1/8"                                         | <b>Light Blue</b><br>311-571 1-ply 1/32"<br>321-571 1-ply 1/16"<br>341-571 1-ply 1/8"    | <b>Coastal Blue</b><br>311-521 1-ply 1/32"<br>321-521 1-ply 1/16"<br>341-521 1-ply 1/8" | <b>China Blue</b><br>311-302 1-ply 1/32"<br>321-302 1-ply 1/16"<br>341-302 1-ply 1/8"                 | <b>Slate</b><br>311-321 1-ply 1/32"<br>321-321 1-ply 1/16"<br>341-321 1-ply 1/8"                                                   | <b>Marine Blue</b><br>311-502 1-ply 1/32"<br>321-502 1-ply 1/16"<br>341-502 1-ply 1/8" | <b>Air Force Blue</b><br>311-504 1-ply 1/32"<br>321-504 1-ply 1/16"<br>341-504 1-ply 1/8" | <b>Ultra Violet</b><br>311-581 1-ply 1/32"<br>321-581 1-ply 1/16"<br>341-581 1-ply 1/8"       | <b>Antique Ivory</b><br>311-801 1-ply 1/32"<br>321-801 1-ply 1/16"<br>341-801 1-ply 1/8" |
| <b>Sand</b><br>311-808 1-ply 1/32"<br>321-808 1-ply 1/16"<br>341-808 1-ply 1/8"                       | <b>Ash</b><br>311-214 1-ply 1/32"<br>321-214 1-ply 1/16"<br>341-214 1-ply 1/8"                                              | <b>Parchment</b><br>311-811 1-ply 1/32"<br>321-811 1-ply 1/16"<br>341-811 1-ply 1/8"     | <b>Sandalwood</b><br>311-218 1-ply 1/32"<br>321-218 1-ply 1/16"<br>341-218 1-ply 1/8"   | <b>White</b><br>311-201 1-ply 1/32"<br>321-201 1-ply 1/16"<br>341-201 1-ply 1/8"<br>391-201 1-ply 1mm | <b>Bright White</b><br>311-204 1-ply 1/32"<br>321-204 1-ply 1/16"<br>341-204 1-ply 1/8"<br>351-204 1-ply 1/4"<br>391-204 1-ply 1mm | <b>Light Grey</b><br>311-305 1-ply 1/32"<br>321-305 1-ply 1/16"<br>341-305 1-ply 1/8"  | <b>Pearl Grey</b><br>311-306 1-ply 1/32"<br>321-306 1-ply 1/16"<br>341-306 1-ply 1/8"     | <b>Driftwood</b><br>311-595 1-ply 1/32"<br>321-595 1-ply 1/16"<br>341-595 1-ply 1/8"          | <b>Grey Flannel</b><br>311-331 1-ply 1/32"<br>321-331 1-ply 1/16"<br>341-331 1-ply 1/8"  |
| <b>Grey</b><br>311-301 1-ply 1/32"<br>321-301 1-ply 1/16"<br>341-301 1-ply 1/8"                       | <b>Silver Grey</b><br>311-308 1-ply 1/32"<br>321-308 1-ply 1/16"<br>341-308 1-ply 1/8"                                      | <b>Charcoal Grey</b><br>311-307 1-ply 1/32"<br>321-307 1-ply 1/16"<br>341-307 1-ply 1/8" | <b>Cinder</b><br>311-413 1-ply 1/32"<br>321-413 1-ply 1/16"<br>341-413 1-ply 1/8"       | <b>Beige</b><br>311-831 1-ply 1/32"<br>321-831 1-ply 1/16"<br>341-831 1-ply 1/8"                      | <b>Desert Sand</b><br>311-851 1-ply 1/32"<br>321-851 1-ply 1/16"<br>341-851 1-ply 1/8"                                             | <b>Candlewick</b><br>311-805 1-ply 1/32"<br>321-805 1-ply 1/16"<br>341-805 1-ply 1/8"  | <b>Putty</b><br>311-806 1-ply 1/32"<br>321-806 1-ply 1/16"<br>341-806 1-ply 1/8"          | <b>Taupe</b><br>311-802 1-ply 1/32"<br>321-802 1-ply 1/16"<br>341-802 1-ply 1/8"              | <b>Dark Brown</b><br>311-803 1-ply 1/32"<br>321-803 1-ply 1/16"<br>341-803 1-ply 1/8"    |
| <b>Med. Brown</b><br>311-821 1-ply 1/32"<br>321-821 1-ply 1/16"<br>341-821 1-ply 1/8"                 | <b>Black</b><br>311-401 1-ply 1/32"<br>321-401 1-ply 1/16"<br>341-401 1-ply 1/8"<br>351-401 1-ply 1/4"<br>391-401 1-ply 1mm | <b>Copper</b><br>311-891 1-ply 1/32"<br>321-891 1-ply 1/16"<br>341-891 1-ply 1/8"        | <b>Deep Bronze</b><br>311-871 1-ply 1/32"<br>321-871 1-ply 1/16"<br>341-871 1-ply 1/8"  | <b>Gold</b><br>311-771 1-ply 1/32"<br>321-771 1-ply 1/16"<br>341-771 1-ply 1/8"                       | <b>Silver</b><br>311-304 1-ply 1/32"<br>321-304 1-ply 1/16"<br>341-304 1-ply 1/8"                                                  | <b>Graphite</b><br>311-398 1-ply 1/32"<br>321-398 1-ply 1/16"<br>341-398 1-ply 1/8"    | <b>Clear</b><br>311-101 1-ply 1/32"<br>322-101 1-ply 1/16"<br>342-101 1-ply 1/8"          |                                                                                               |                                                                                          |

## TECHNICAL SPECIFICATIONS

Available with or without adhesive. To order with adhesive, add an "8" to the end of the six digit code.

### Material

Single-ply modified acrylic

### Finish

Matte non-glare

### Sheet Size

24-1/8" x 48-3/4" //  
613mm x 1238mm

### Cutting 1/32" Tactile Letters

1/4" round & .020" tip at  
20°- 25° angle

### Usage

ADA compliant/Tactile signs  
Craft & artistry projects  
Egress & exit signage  
Exterior signage  
Interior signage  
Safety signage  
Stencils

### Capabilities

Bevels  
Bonds  
Drills  
Heat bendable  
Hot stamps  
Laser vector cuts  
Saws  
Screen prints  
Shears *\*works on thicknesses under 1/16"*

# Specifications

## Material

- » Single-ply modified acrylic

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» Matte non-glare

» Matte non-glare

» 24 1/8" x 48-3/4"  
(613 x 1238mm)

» 24 1/8" x 48-3/4"  
(613 x 1238mm)

- » 1/32" (0.8mm) Use 311 as first digits in item code.  
\* Available with or without adhesive; to order with adhesive add "8" to the end of the six-digit item code.
- » .040" (1mm) Use 391 as first digits in item code.\*
- » 1/16" (1.6mm) Use 321 as first digits in item code.\*
- » 1/8" (3.2mm) Use 341 as first digits in item code.
- » 1/4" (6.4mm) Use 351 as first digits in item code.  
(Gauges are approximate.)

» 1/32" (0.8mm) Use 311 as first digits in item code.  
\*Available with or without adhesive; to order with adhesive add "8" to the end of the six-digit item code.

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- » 1/16" (1.6mm) Use 321 as first digits in item code.
- » 1/8" (3.2mm) Use 341 as first digits in item code.
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(Gauges are approximate.)

- » Laser
- » Rotating carbide

- » Laser
- » Rotating carbide

\* The colors noted on the reverse side are also offered in .040" (1mm) thickness.

- » Craft and Artistry Projects
- » Interior Signage
- » Exterior Signage
- » Safety Signage
- » Egress and Exit Signage
- » Stencils
- » ADA compliant  
(for tactile signage applications)

- » Craft and Artistry Projects
- » Interior Signage
- » Exterior Signage
- » Safety Signage
- » Egress and Exit Signage
- » Stencils
- » ADA compliant  
(for tactile signage applications)

- » 1/4" round .020" tip at 20°-25° angle

- » 1/4" round .020" tip at 20°-25° angle

- » Saws
- » Drills
- » Shears
- » Laser Vector Cuts
- » Bevels
- » Heat Bendable
- » Screen Prints
- » Hot Stamps
- » Bonds

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- » Drills
- » Shears
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Visit [rowmark.com](http://rowmark.com) for Rowmark's complete line of products for rotary engraving, laser engraving and sublimation.

Find answers to all your questions in the Technical Help section. Be sure to check out support tools under the Sales Tools and Downloads sections.

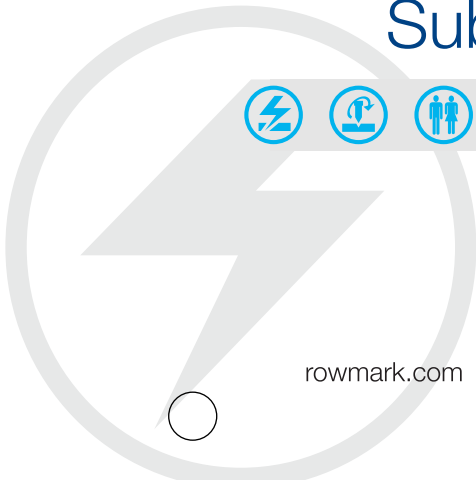
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## ADA Alternative Sign Kit

Fabricate the ADA Alternative Sign Kit by downloading the file found under the downloads section of our website at [www.rowmark.com](http://www.rowmark.com).



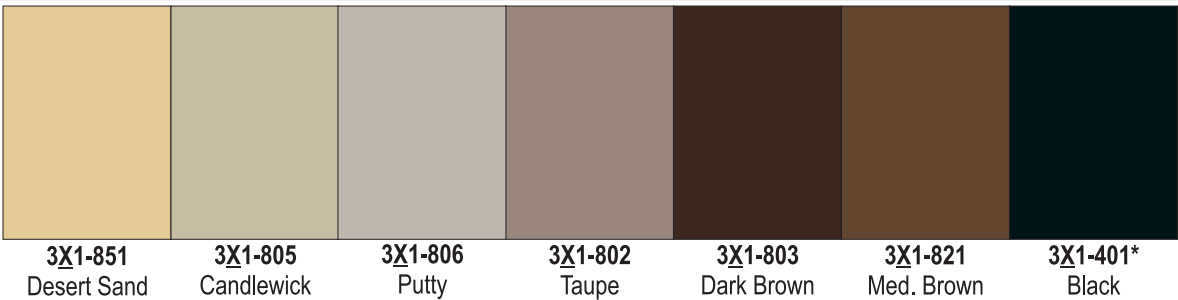
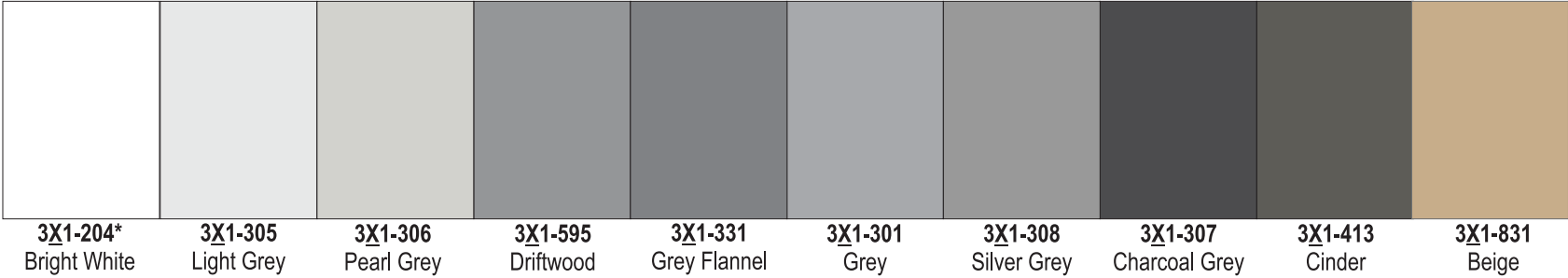
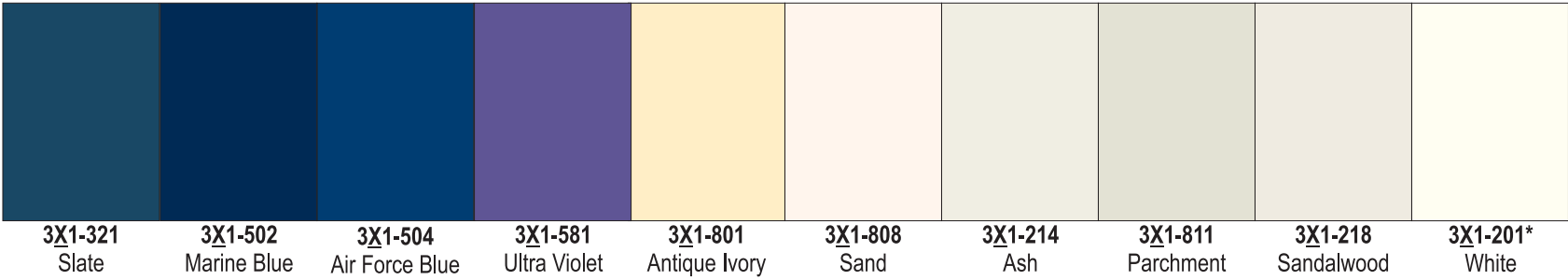
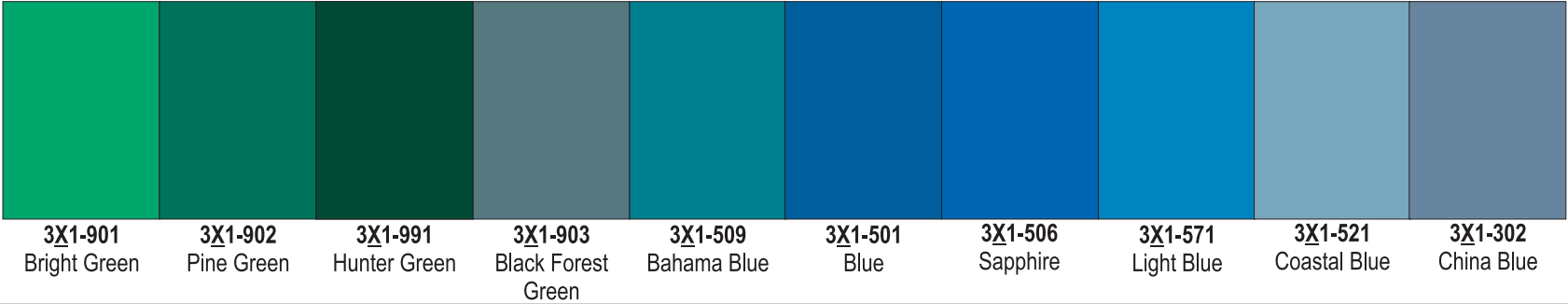
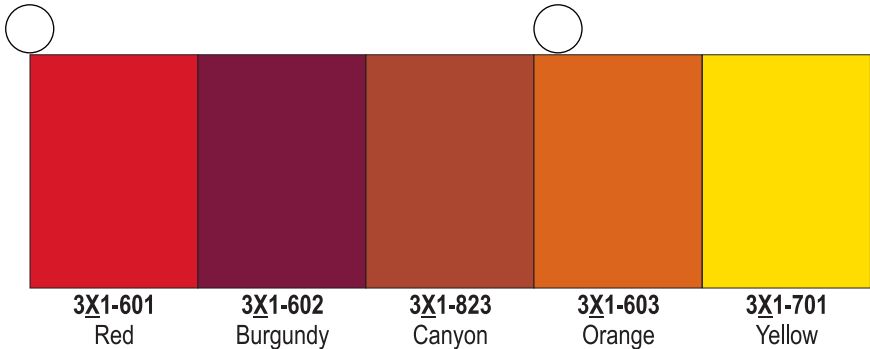
# ADA Alternative Substrate & Appliqué



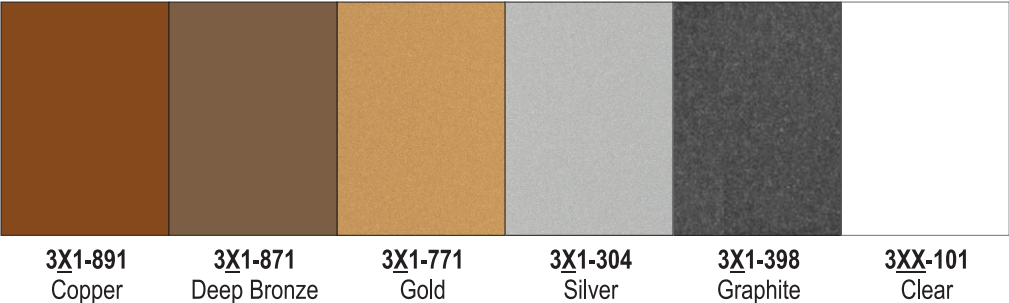
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# ADA Alternative Substrate & Appliqué

This matte finished product line is specially designed by Rowmark to comply with the federal regulations for tactile signage in the Americans with Disabilities Act (ADA). These Braille-engravable, routable sheets come in a wide variety of colors to match any project.



ADA Alternative Substrate & Appliqué



\* These products are also offered in a .040" (1mm) thickness.

#### Color Model Guide:

**CMYK** is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

**RGB** (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

**PMS** is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

**RAL** is a color model used in Europe referring to the RAL CLASSIC system.

**Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email [samples@rowmark.com](mailto:samples@rowmark.com).**

#### Color Numerical Values

**Note: These values represent the cap color only.**

| Item Code | Product Color      | C,M,Y,K      | R,G,B       | PMS           | RAL  |
|-----------|--------------------|--------------|-------------|---------------|------|
| 3X1-601   | Red                | 7,100,82,26  | 166,25,46   | 187 C         | 3020 |
| 3X1-602   | Burgundy           | 30,85,59,70  | 100,51,53   | 1817 C        | 3005 |
| 3X1-823   | Canyon             | 11,85,60,48  | 143,50,55   | 492 C         | 2013 |
| 3X1-603   | Orange             | 0,56,89,15   | 216,96,24   | 1595 C        | 2010 |
| 3X1-701   | Yellow             | 0,18,100,0   | 255,209,0   | 109 C         | 1018 |
| 3X1-901   | Bright Green       | 93,0,100,0   | 0,154,68    | 347 C         | 6024 |
| 3X1-902   | Pine Green         | 98,14,65,51  | 0,89,79     | 3292 C        | 6026 |
| 3X1-991   | Hunter Green       | 79,34,62,84  | 24,48,40    | 5535 C        | 6020 |
| 3X1-903   | Black Forest Green | 33,23,35,63  | 101,102,92  | 417 C         | 7009 |
| 3X1-509   | Bahama Blue        | 95,9,32,29   | 0,118,129   | 7474 C        | 5021 |
| 3X1-506   | Sapphire           | 98,62,0,14   | 0,78,168    | 2145 C        | 5000 |
| 3X1-571   | Light Blue         | 96,56,0,0    | 0,108,193   | 2175 C        | 5023 |
| 3X1-521   | Coastal Blue       | 54,20,24,3   | 127,160,172 | 2177 C        | 5024 |
| 3X1-302   | China Blue         | 58,32,18,54  | 66,85,99    | 7545 C        | 7015 |
| 3X1-321   | Slate              | 65,43,26,78  | 51,63,72    | 432 C         | 5008 |
| 3X1-501   | Blue               | 100,53,4,19  | 0,75,135    | 301 C         | 5005 |
| 3X1-504   | Airforce Blue      | 100,90,13,68 | 4,30,66     | 282 C         | 5013 |
| 3X1-581   | Ultra Violet       | 80,74,0,0    | 86,82,148   | 7670 C        | 4005 |
| 3X1-502   | Marine Blue        | 100,63,16,78 | 0,38,62     | 2965 C        | 5011 |
| 3X1-801   | Antique Ivory      | 0,8,26,6     | 239,219,178 | 7506 C        | 1015 |
| 3X1-808   | Sand               | 0,7,7,11     | 228,213,211 | 7604 C        | 7047 |
| 3X1-214   | Ash                | 3,3,6,7      | 215,210,203 | Warm Gray 1 C | 1013 |
| 3X1-811   | Parchment          | 5,5,15,8     | 209,204,189 | 7534 C        | 7032 |
| 3X1-218   | Sandalwood         | 5,10,30,0    | 230,210,181 | 2309 C        | 1015 |
| 3X1-201   | White              | 0,0,5,0      | 255,254,241 | Trans. White  | 9010 |
| 3X1-204   | Bright White       | 0,0,0,0      | 255,255,255 | Trans. White  | 9003 |

Rowmark Engravables

Product: ADA Alternative® Applique Substrate

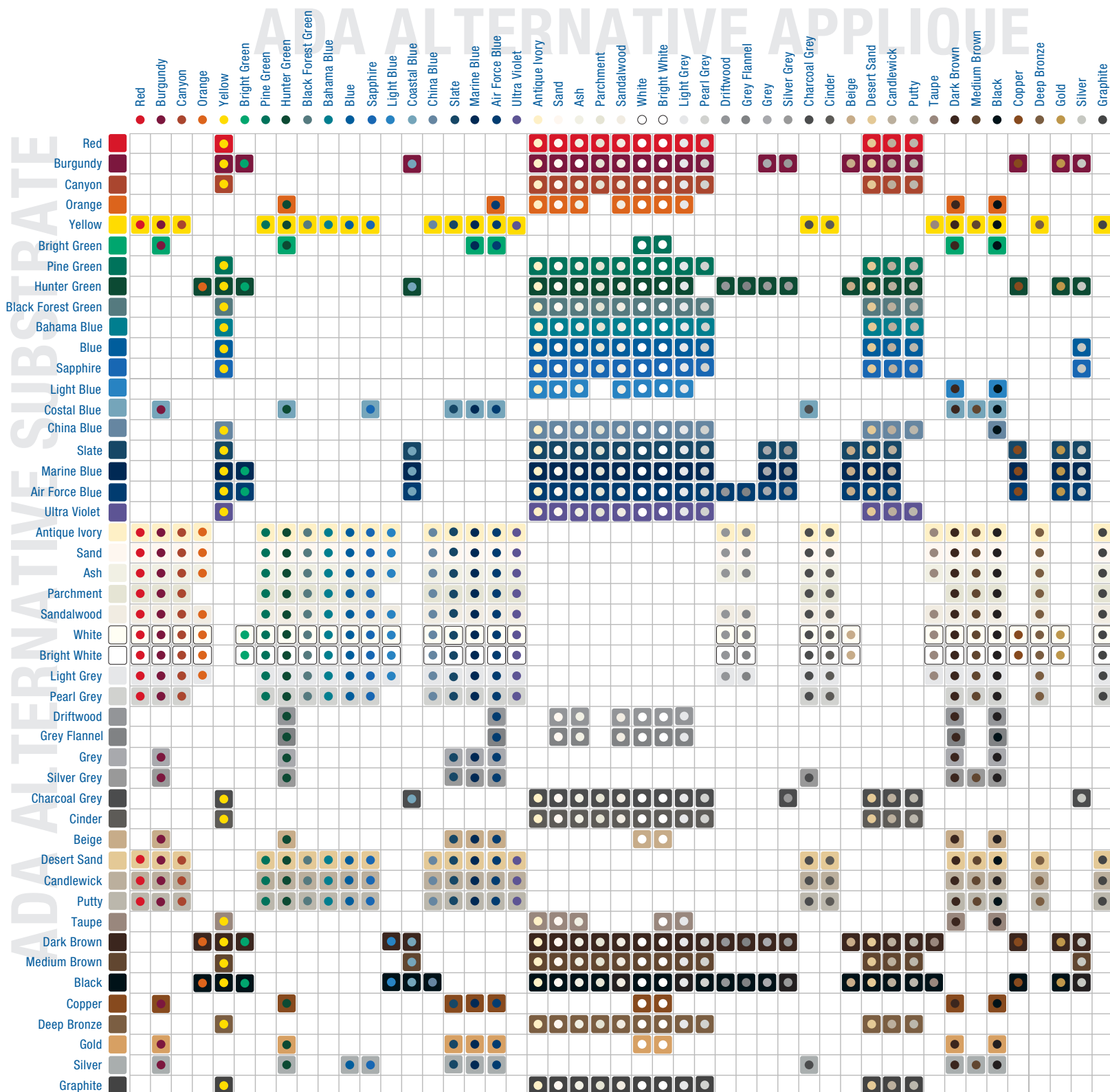
|         |               |              |             |               |      |
|---------|---------------|--------------|-------------|---------------|------|
| 3X1-305 | Light Grey    | 4,2,4,8      | 217,217,214 | Cool Gray 1 C | 7044 |
| 3X1-306 | Pearl Grey    | 12,8,9,23    | 187,188,188 | Cool Gray 4 C | 7035 |
| 3X1-595 | Driftwood     | 20,25,30,59  | 119,110,100 | 404 C         | 7039 |
| 3X1-331 | Grey Flannel  | 54,48,45,12  | 120,117,118 | Cool Gray 9 C | 9023 |
| 3X1-301 | Grey          | 30,22,17,57  | 117,120,123 | Cool Gray 9 C | 7045 |
| 3X1-308 | Silver Grey   | 20,14,12,40  | 151,153,155 | Cool Gray 7 C | 7042 |
| 3X1-307 | Charcoal Grey | 48,29,26,76  | 84,88,90    | 425 C         | 7011 |
| 3X1-413 | Cinder        | 30,42,34,75  | 94,81,77    | 411 C         | 7013 |
| 3X1-831 | Beige         | 0,15,35,25   | 181,158,126 | 8021 C        | 1019 |
| 3X1-851 | Desert Sand   | 6,13,41,4    | 221,203,164 | 468 C         | 1014 |
| 3X1-805 | Candlewick    | 5,10,17,16   | 197,185,172 | 7528 C        | 7044 |
| 3X1-806 | Putty         | 6,7,13,16    | 196,191,182 | 400 C         | 7044 |
| 3X1-802 | Taupe         | 17,25,22,51  | 133,120,116 | 409 C         | 7048 |
| 3X1-803 | Dark Brown    | 52,59,45,90  | 56,47,45    | 412 C         | 8019 |
| 3X1-821 | Medium Brown  | 21,56,49,60  | 109,79,71   | 7518 C        | 8002 |
| 3X1-401 | Black         | 100,79,44,93 | 16,24,32    | Black 6 C     | 9005 |
| 3X1-891 | Copper        | scan         | scan        | scan          | scan |
| 3X1-871 | Deep Bronze   | scan         | scan        | scan          | scan |
| 3X1-771 | Gold          | scan         | scan        | scan          | scan |
| 3X1-304 | Silver        | scan         | scan        | scan          | scan |
| 3X1-398 | Graphite      | scan         | scan        | scan          | scan |
| 3XX-101 | Clear         | 0,0,0,2      | 249,249,249 | Trans. White  | 9010 |

Rowmark Engravables  
Product: ADA Alternative® Applique Substrate



# ADA COLOR CONTRAST GUIDE

ADA Alternative Appliqué & ADA Alternative Substrate



These color combinations are provided as a courtesy from Rowmark and does not guarantee ADA compliance. Before installing an ADA sign, please consult with the ADA at [www.ada.gov](http://www.ada.gov) to ensure your project meets federal guidelines.